



Greetings,

On behalf of the Birdville Youth Football Association (BYFA), we hope this message finds you well. We are reaching out to invite you to partner with us as we celebrate a major milestone—our 10-year anniversary of serving youth and families in the Colleyville, Texas community.

With over 20 years of coaching experience, our leadership founded BYFA to create a positive environment where kids grow both on and off the field.

We live by our motto, “Football is Family.” Our commitment goes beyond the game—we support our players in school, at home, and through life’s challenges, focusing on developing the whole child, not just the athlete.

Our mission is to build sportsmanship, discipline, integrity, and teamwork through youth football and cheerleading—while developing confidence and character through positive coaching. We are an inclusive program where every child has the opportunity to grow and succeed.

As we celebrate 10 years of impact, we are seeking the support of community partners like you to help us continue and expand our mission. Your donation will directly support:

- Equipment and uniforms for players
- Field and facility costs
- Training and development programs
- Scholarships for families in need
- Community events and team-building activities

We would be honored to recognize your company as a valued supporter of BYFA. Sponsorship opportunities can include brand visibility at games, events, team materials, and on our digital platforms.

The Birdville Youth Football Association is a registered 501(c)(3) nonprofit organization, and all donations are tax-deductible.

If you are interested in supporting our organization or would like more information about sponsorship opportunities, please feel free to contact us at 817-929-9390.

Thank you for considering an investment in the youth of our community. Together, we can continue to make a lasting difference.

Sincerely,

Brian Kelley
Founder and Head Coach



Donate via Zelle to the BYFA



Donate via Venmo to the BYFA